New In:

NY NOW

Beauty & Wellness

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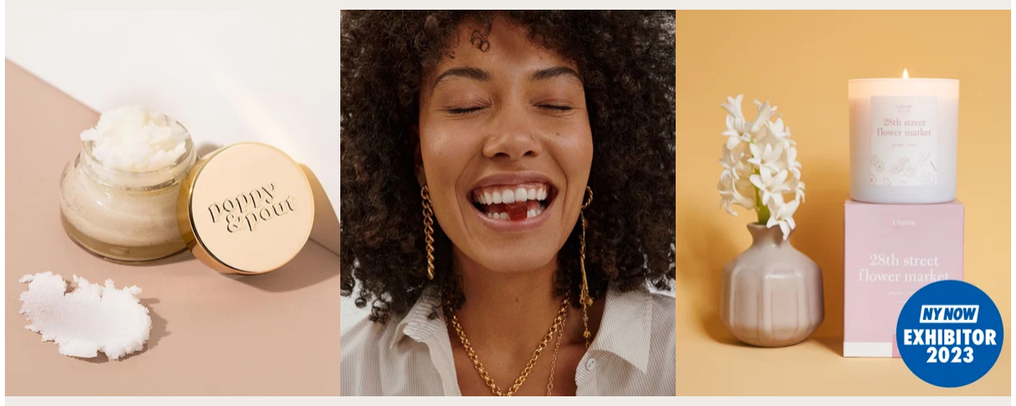
Discover new and trending **Beauty & Wellness** brands this summer at NY NOW (look for the exhibitor stickers below), and in this fresh online collection of skin, body, and wellness essentials.



Poppy & Pout
MOV: $200

ASYSTEM
MOV: $120

Literie Candle
MOV: $540

BeautyGrass
MOV: $500

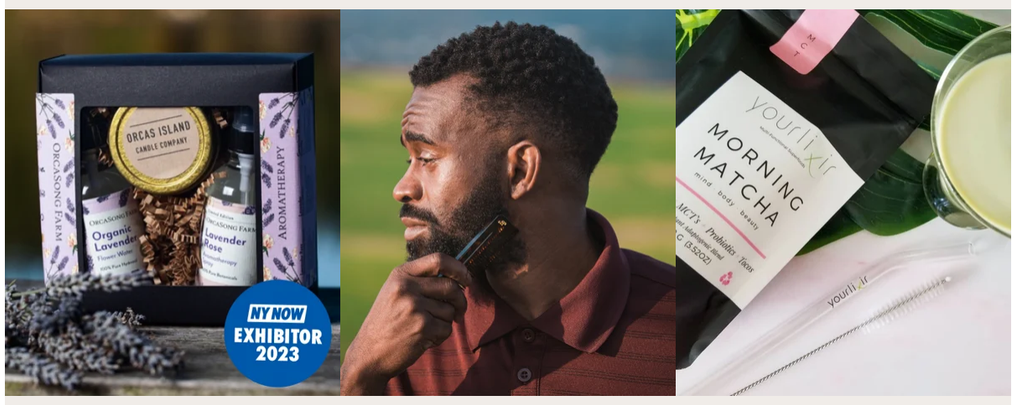
Potager Soap Co.
MOV: $250

Supernatural HRBLS
MOV: $150

Kinfield
MOV: $250

LadyBird Essentials
MOV: $200

Iyoba
MOV: $400



OrcaSong Farm
MOV: $1

Educated Beards
MOV: $250

Yourlixir Superfoods
MOV: $15

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NY NOW Summer Market

August 13–16, 2023 at The Javits Center

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