

RETAIL RENAISSANCE NY NOWTM



august 11-14
JAVITS CENTER, NEW YORK CITY

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#RETAILRENAISSANCENYNOW

Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.



The LIFESTYLE Collection at NY NOW offers trend-setting curated sections within the Baby, Gift, Wellness and the Fashion Accessory spectrum. New to the Summer market the LIFESTYLE Collection will present indieNOW - a platform for emerging wellness and beauty brands.

[NYNOW.COM/RETAILRENAISSANCE](https://nynow.com/retailrenaissance)

indie
now



inspire **THE
SENSES**

beauty.
wellness.
apothecary.

Platform for emerging wellness and beauty brands. Positioned in the Personal Care + Wellness section of the LIFESTYLE Collection.

Most Powerful Retail Event in North America.



“ We launched our brand in January 2018 and took a leap of faith by exhibiting at NY NOW just one month after launch. It was a risk worth taking! We received orders from over 30 new stores and had an overflowing notebook full of business cards from qualified leads. Sweet Wink is so excited to continue to grow our brand at NY NOW. ”

- *Samantha Cooper, Sweet Wink*



**50% OF BUYERS SHOP
NY NOW EXCLUSIVELY**

Lifestyle Collection.



BABY + CHILD

A juried collection of well-designed and sophisticated product ranges for children from 0-10 years.



PERSONAL ACCESSORIES

Offers classic and trend driven products in fine and fashion jewelry, leather goods, mens accessories, wearables, and more.

Strong Visibility



100,000+ WEBSITE VISITORS



110K+ SOCIAL MEDIA FOLLOWERS



25,000+ ONSITE ATTENDEES

Trend-setting curated sections



GIFT

Covers an extensive selection of stationery and publishing, collectibles, trend merchandise, party + craft supplies, motivational gifts, souvenirs and novelties, + more.



PERSONAL CARE + WELLNESS

A resource for natural/organic products and well-being lines, as well as on-trend cosmetics and beauty accessories, fragrance, and skin, hair, and bath & body care.

INCREASED MARKETING
+ CO-LOCATION OF THE NATIONAL
STATIONERY SHOW + JA - ANTICIPATED



INCREASE IN
ATTENDANCE

chic now

NEW!



MAKING A STATEMENT.

Platform for emerging artists in the Personal Accessories section of the LIFESTYLE collection.

CRITERIA: New to NY NOW® • Wholesale Capability • In business 3 years or less



CO-LOCATION

94%+ OF NSS BUYERS ARE FIRST TIME NY NOW ATTENDEES

Featuring 350+ providers of quality letterpress and innovative custom stationery, 100+ emerging artists and 5,000+ new to Lifestyle buyers - one badge two shows!

nationalstationeryshow.com

Join the Retail Renaissance



NYNOW.COM/EXHIBIT



914.421.3271

Contact us today to join the Retail Renaissance



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Nynow.com/exhibit



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NY NOW[®] MARKET DATES

HANDMADE August 10-13, 2019

HOME + LIFESTYLE August 11-14, 2019