

RETAIL

RENAISSANCE

NY NOW



Transformed. Inspiring. Innovative

february 3-6

JAVITS CENTER, NEW YORK CITY

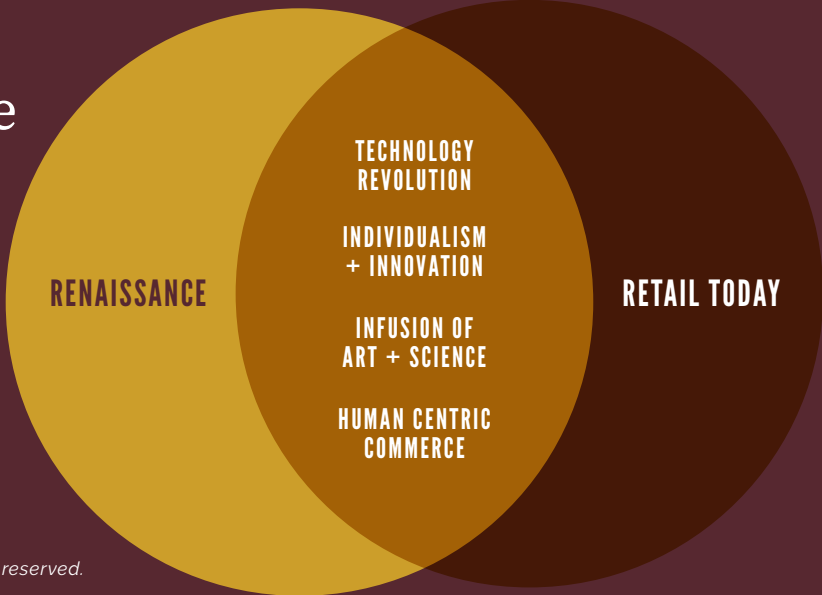
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A rebirth that parallels the age of Renaissance.

- Retail sales up 4% in 2018
- 4,000+ new independent stores opened in 2017
- Luxury buying up 85% globally
 - NYC the leading luxury marketplace



Source: Deloitte Development LLC. All rights reserved.



transcend

JOIN THE RETAIL RENAISSANCE...RISE ABOVE...TRANSCEND



Rise above.

Presented in the Home Collection* of the Market, Transcend will include the world's top brands and designers.

Transcend inspirational experience will surround unique spaces created by an iconic designer who artfully blends elements of the Transcend participants into a coordinated design masterpiece.

Transcend Talks and receptions will complete the demonstration to show buyers what success looks like now by those that have achieved it.

Contact us to learn about participating in our Transcend experience.

*Home Collection includes: Home Furnishings + Textiles, Accent on Design® and Tabletop + Gourmet Housewares

transcend

NYNOW.COM/RETAILRENAISSANCE

Join top brands.



SUPPORTING BRANDS

Kartell **vitra.** **Tom Dixon.** **MISSONI** HOME **artek**



50% OF BUYERS SHOP
NY NOW EXCLUSIVELY



2,200+ LUXURY RETAILERS

“ NY NOW IS AN EXCELLENT PLATFORM FOR KARTELL. EXHIBITING HERE GIVES US THE RIGHT LEVEL OF VISIBILITY TO THE DESIRED BUYERS AND RETAILERS. WE ARE SEEING BUYERS WE’VE HAD FOR 50+ YEARS AND AT THE SAME TIME REACHING NEW DESIGNERS AND THE CROSSOVER GENERATION. ”

- John J. Jenkin, Kartell, CEO, North America



Strong Visibility



100,000+ **WEBSITE**
VISITORS



98,000+ **SOCIAL**
MEDIA FOLLOWERS

23,000+ **ONSITE**
ATTENDEES

Most Powerful Retail Event in North America.



Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.

INCREASED MARKETING +
CO-LOCATION OF NSS - ANTICIPATED



**INCREASE IN
ATTENDANCE**



Inspirational Experience at the store level.

NY NOW® Transcend Talks--happening right on the show-floor. Featuring a series of free sessions to 23,000+ attendees. Touching on the topic of retail renaissance and why it's important for buyers to embrace this era of change and rebirth.



INTERESTED IN SPEAKING?

Please contact Agata Gawin

TELEPHONE

914 421 3296

EMAIL

agata.gawin@emeraldexpo.com

Join the Retail Renaissance



[NYNOW.COM/EXHIBIT](https://nynow.com/exhibit)



914.421.3271

Contact us today to join the Retail Renaissance



Kevin O'Keefe

Executive Vice President
kevin.okeefe@nynow.com



Emma Smith

Sales Director - HOME
emma.smith@nynow.com



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914.421.3271