

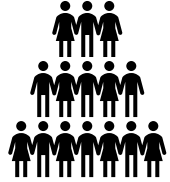


# RETAIL RENAISSANCE NY NOW

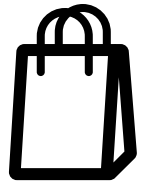
POST MARKET REPORT

WINTER 2019

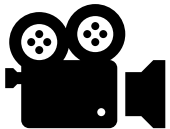
# RETAIL RENAISSANCE NY NOW



25,000 Attendees



2,300 Brands



325 Press



107k Social Followers





## SERIOUS BUYING POWER

77%

of buyers consider NY NOW a must-attend event

75%

of buyers have purchasing power

75%

75% of buyers are single-store retailers

Source: NY NOW Winter 2019 Attendee Survey





## QUICK FACTS

20%

- Increase in attendance

25%

- New buyers compared to last year

80%

- Buyers seeking quality vs. quantity, and are open to mid-high price points

89%

- Buyers found new products at RETAIL RENAISSANCE NY NOW®

Source: NY NOW Winter 2019 Attendee Survey



## WHO ATTENDS

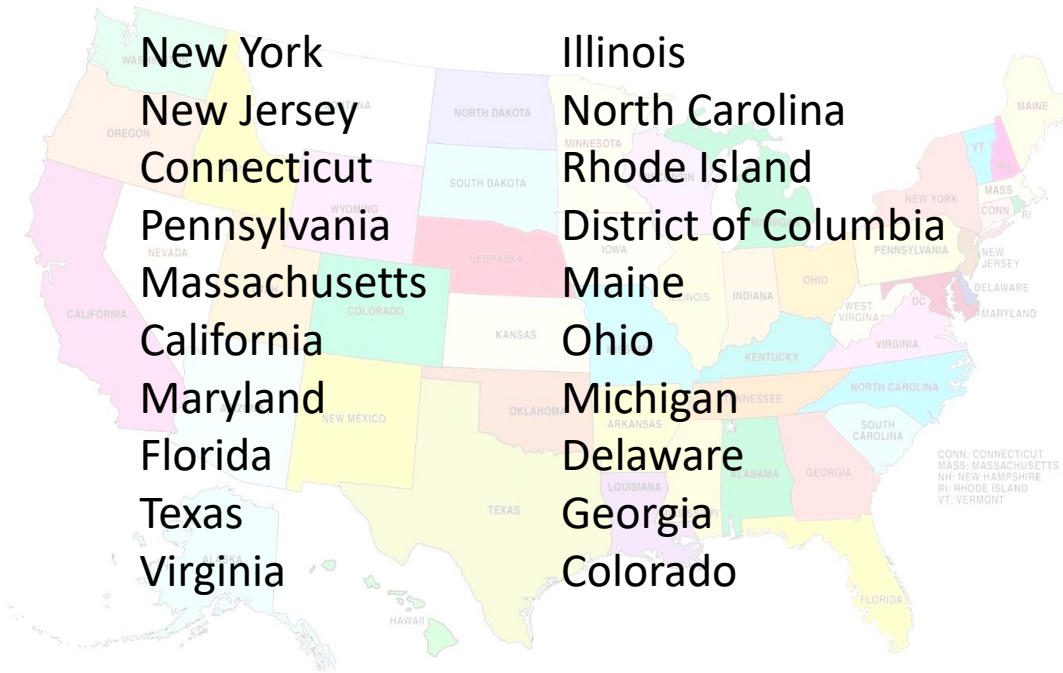
- Brick & Mortar (all types including independent retailers, department, galleries, museum stores and more)
- Online Retailers
- Distributors/Dealers
- Interior Decorators
- Interior Design Firms & Architectural Firms
- Cart/Kiosk Retailers
- Pop-Up Retailers
- Catalogs
- Project Specifier
- Importers and Manufacturer's Reps

Source: NY NOW Winter 2019 Attendee Survey

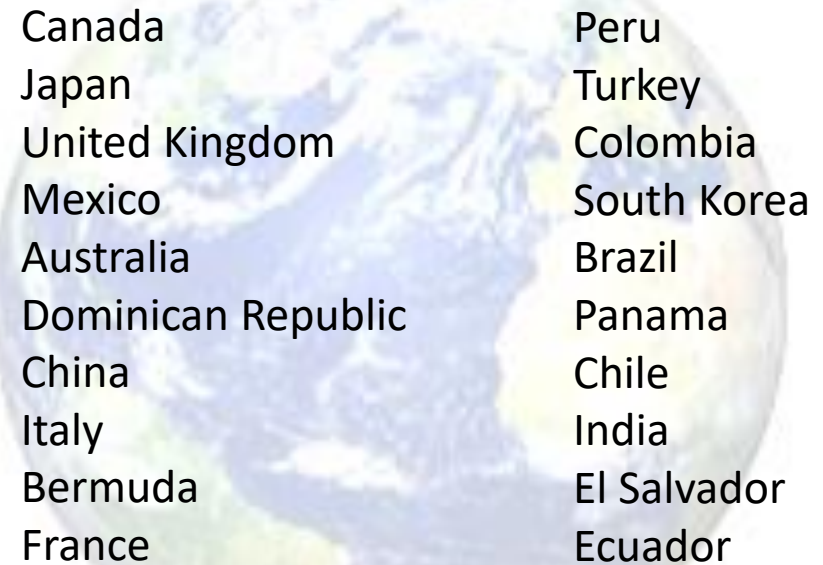




## TOP STATES IN ATTENDANCE



## TOP COUNTRIES IN ATTENDANCE



## HANDMADE



**ALLISON GARAFALO**  
Sales Director

914 421 3212



Allison.Garafalo@nynow.com



**ASHLEY CIOFRONE**  
Sales Manager

914 421 3310



Ashley.Ciofrone@nynow.com

## HOME



**EMMA SMITH**

Sales Director

914 421 3226



Emma.Smith@nynow.com



**ANDREA COLAGIOVANNI**

Sales Manager

*Accent on Design*

914 421 3280

✉ Andrea.Colagiovanni@nynow.com



**ANGELA GONZALEZ**

Sales Manager

*Home Furnishings + Textiles*

914 421 3273



Angela.Gonzalez@nynow.com



**MICHELLE LOSAPIO**

Sales Manager

*Tabletop + Gourmet Housewares*

914 421 3291

✉ Michelle.Losapio@nynow.com



**ASHLEIGH LEVY**

Sales Rep

*Home Furnishings + Textiles*

914 421 3369



Ashleigh.Levy@nynow.com



**REBECCA HARVEY**

Sales Rep

*Tabletop + Gourmet  
Housewares, Home Furnishings +  
Textiles*

914 421 3260

✉ Rebecca.Harvey@nynow.com





**AWANDA BOOTH**

Sales Manager

*Distinctive Living*

914 421 3230



Awanda.Booth@nynow.com

## LIFESTYLE



**MELISSA ENGONGORO**

Sales Director

914 421 3223



Melissa.Engongoro@nynow.com



**SARAH COLLINS**

Sales Manager

*Personal Accessories & Personal  
Care + Wellness*

914 421 3204



Sarah.Collins@nynow.com



**JUSTINE DENICH**

Sales Manager

*Gift & Baby + Child*

914 421 3319



Justine.Denich@nynow.com



**ZOE MALISZEWSKI**

Sales Rep

*Personal Accessories & Personal  
Care + Wellness*

914 421 3210



Zoe.Maliszewski@nynow.com



**STEPHANIE GASPARI**

Sales Rep

*Gift & Baby + Child*

914 421 3366



Stephanie.Gaspari@nynow.com