

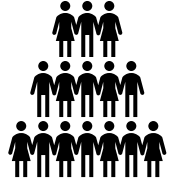


RETAIL RENAISSANCE NY NOW

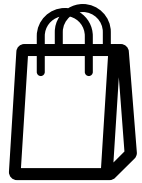
POST MARKET REPORT

WINTER 2019

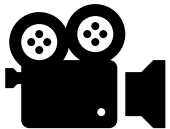
RETAIL RENAISSANCE NY NOW



25,000 Attendees



2,300 Brands



325 Press



107k Social Followers



SERIOUS BUYING POWER

77%

of buyers consider NY NOW a must-attend event

75%

of buyers have purchasing power

75%

of buyers are single-store retailers

Source: NY NOW Winter 2019 Attendee Survey



QUICK FACTS

20%

- Increase in attendance

25%

- New buyers compared to last year

80%

- Buyers seeking quality vs. quantity, and are open to mid-high price points

89%

- Buyers found new products at RETAIL RENAISSANCE NY NOW®

Source: NY NOW Winter 2019 Attendee Survey



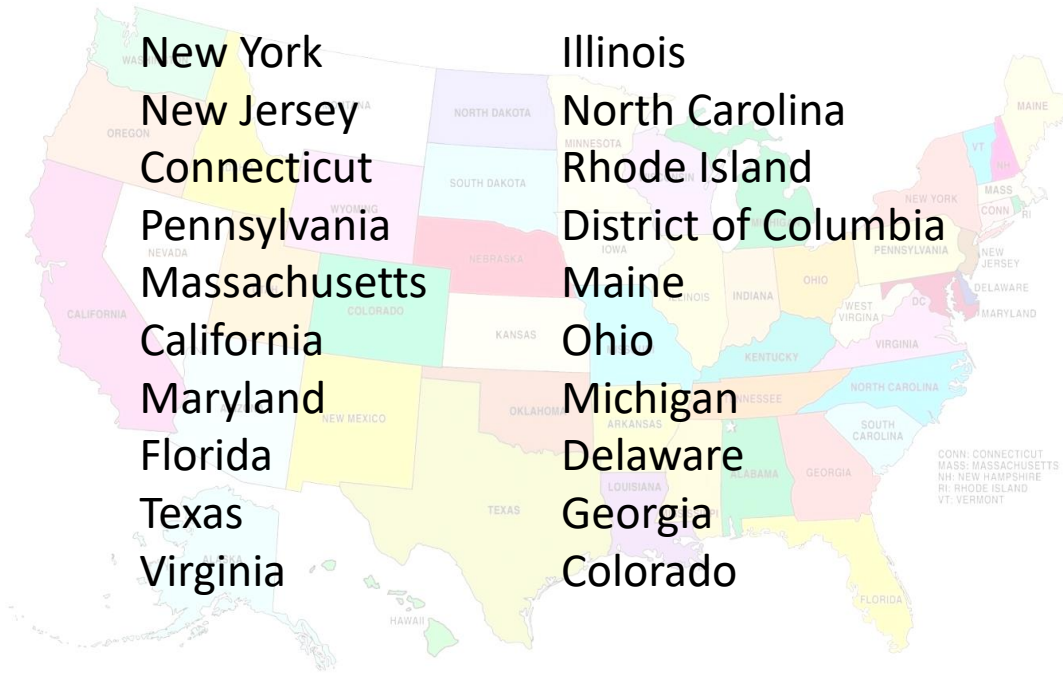
WHO ATTENDS

- Brick & Mortar (all types including independent retailers, department, galleries, museum stores and more)
- Online Retailers
- Distributors/Dealers
- Interior Decorators
- Interior Design Firms & Architectural Firms
- Cart/Kiosk Retailers
- Pop-Up Retailers
- Catalogs
- Project Specifier
- Importers and Manufacturer's Reps

Source: NY NOW Winter 2019 Attendee Survey



TOP STATES IN ATTENDANCE



TOP COUNTRIES IN ATTENDANCE

A globe showing the Earth with a focus on the Americas. The top 20 countries for attendance are listed in two columns.

Country
Canada
Japan
United Kingdom
Mexico
Australia
Dominican Republic
China
Italy
Bermuda
France
Peru
Turkey
Colombia
South Korea
Brazil
Panama
Chile
India
El Salvador
Ecuador

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