

February 5-8, 2023 - Javits Center, NYC

## **Pre-Plan for Booth + Tools/Resources for Onsite**

- Before going on site know:
  - o Booth number
  - o Size/dimensions of space
  - Location
  - Booth inclusions/package
- Plan your booth design ahead of time to ensure that you have all materials for set up.
  - o This can help you to know if you need electricity or labor- advanced rates available ahead of time to help save some money.
- Electricity to charge phones, computers etc. is not part of our booth packages that will need to be purchased separately.
- There is free Wi-Fi available for all brands.
- Onsite resources
  - o Javits electricity will be onsite.
  - o Freeman services and labor services will be onsite.
  - Our entire sales team walks around during set up and show days to meet brands in person and help where they can
  - o Marketing and the Buyer Relations team will be onsite.
  - Customer representative available always on the show floor to direct you and help with any issues.
  - o Press room.
  - Show office.
- Resource Links:
  - o <a href="https://nynow.com/exhibitors/exhibitor-resources/">https://nynow.com/exhibitors/exhibitor-resources/</a>
  - o <a href="https://winter2023.smallworldlabs.com/exhibitors">https://winter2023.smallworldlabs.com/exhibitors</a>

Contact us if you have any questions.