



RETAIL RENAISSANCE NY NOW[®]

THORN
VESSELS

august 10-13

JAVITS CENTER, NEW YORK CITY

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[#RETAILRENAISSANCENYNOW](#)

Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.



Most Powerful Retail Event in North America.

Handmade is the industry's hallmark of design and craftsmanship across all media. Presented in three distinct sections and showcasing handcrafted merchandise in categories such as tabletop, ceramics, textiles, home decor, jewelry, apparel and more. **All of the HANDMADE sections are now presented together on level 3 of the Javits Center.**

[NYNOW.COM/RETAILRENAISSANCE](https://nynow.com/retailrenaissance)

The largest handmade wholesale collection in the US



“ We are a two generation family business in rural Canada with direct access to the Canadian wilderness to harvest materials for our work. We’ve been exhibiting at NY NOW for almost a decade, and the exposure and market access the show generates for us has been phenomenal. Our work is shipped from our remote studio and travels the world to be appreciated by people we never imagined reaching. ”

- *Jesse Stinson, Stinson Studios*



**50% OF BUYERS SHOP
NY NOW EXCLUSIVELY**



HANDMADE® DESIGNER MAKER

Showcases 350+ designer maker resources from across the United States and around the world, with a focus on limited-production makers across all categories and media.



JURIED! CRITERIA FOR ACCEPTANCE INCLUDES:



A developed line of unique and original work



Products designed with a focus on limited production



Quality craftsmanship



Strong Visibility



100,000+ WEBSITE VISITORS



107K+ SOCIAL MEDIA FOLLOWERS

24,000+ ONSITE ATTENDEES



HANDMADE® GLOBAL DESIGN

150+ global import resources with a focus on good design, traditional craftsmanship, and community building through global artisan workshops.



JURIED! CRITERIA FOR ACCEPTANCE INCLUDES:

- ✓ A developed line of unique and original work
- ✓ Authentic designs, handmade through global artisan workshops
- ✓ Quality craftsmanship
- ✓ U.S. distribution and wholesale pricing capabilities

“THE MOST CUTTING EDGE OF NEW IDEAS AND ARTISAN PRODUCTS.”

- Michelle Schechtman, Greater Good

INCREASED MARKETING +
CO-LOCATION OF JA - ANTICIPATED



INCREASE IN
ATTENDANCE



ARTISAN RESOURCE®

Over 100 overseas artisan enterprises showcasing a curated collection along with custom design production capabilities at export terms from country of origin.



CORE CRITERIA FOR ACCEPTANCE INCLUDES:

- ✓ Production capabilities
- ✓ Design innovation
- ✓ Commitment to cultural preservation and sustainability
- ✓ FOB export pricing terms

Artisan Resource® is a sourcing platform for buyers including importers, retailers, wholesalers, distributors and designers.



As consultants for Artisan Resource®, ByHand offers a comprehensive range of marketing and training expertise to help artisan enterprises reach new export markets and to help U.S. buyers source artisan products.

Join the Retail Renaissance



NYNOW.COM/EXHIBIT



914.421.3271

WINTER MARKET ONLY

EMERGING MAKERS

Emerging Makers showcases talented designers of handmade product lines in the Handmade Collection. New designers (in business for one year or less) and artists entering the wholesale marketplace for the first time, are invited to submit their design driven handmade product line for consideration. Selected participants will be awarded prime display space in the Emerging Makers display in Handmade Designer Maker where they will showcase a limited portion of their pre-approved product line.

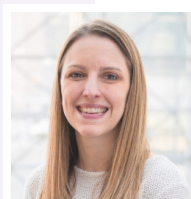
artisan EXPERIENCE™

Artisans of NY NOW's HANDMADE Collection will offer live demonstrations, throughout all days of the market, giving a glimpse into how they craft their one-of-a-kind handmade products. Buyers will enjoy this opportunity to see these artisans truly demonstrate their art and how the unique and innovative products they purchase and order at the market are created. These special demonstrations will also provide a story for retailers to share with customers about the detail and personal touch that goes into these handmade designs.

NYNOW.COM/ARTISAN-EXPERIENCE



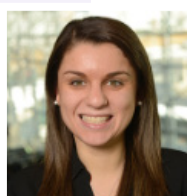
Contact us today to join the Retail Renaissance



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NYNOW[®] MARKET DATES

HANDMADE August 10-13, 2019

HOME + LIFESTYLE August 11-14, 2019