

RETAIL RENAISSANCE

NY NOW



Transformed. Inspiring. Innovative

August 11-14

JAVITS CENTER, NEW YORK CITY

NYNOW.COM

#RETAILRENAISSANCENYNOW





Distinctive Living

Promoted to premiere retailers and designers as the place to discover unique design expressions that help create inspirational experience at the store.



NY NOW® introduces an important new feature comprised of exquisite objects for the home, uniquely designed jewelry, accessories and special gifts that retailers and designers simply cannot find anywhere else.

Distinctive Living is closely curated, and participants are chosen based upon extraordinary design, excellence in crafting, and outstanding visual appeal.

transcend

JOIN THE RETAIL RENAISSANCE...RISE ABOVE...TRANSCEND



Designed by: Tricia Huntley for Holiday House Design Exhibit.
Photo credit: Marco Ricca

Rise above.

Presented in the Home Collection* of the Market, Transcend will include the world's top brands and designers.

Transcend inspirational experience will surround unique spaces created by an iconic designer who artfully blends elements of the Transcend participants into a coordinated design masterpiece.

Transcend Talks and receptions will complete the demonstration to show buyers what success looks like now by those that have achieved it.

Contact us to learn about participating in our Transcend experience.

**Home Collection includes: Home Furnishings + Textiles, Accent on Design® and Tabletop + Gourmet Housewares*

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NYNOW.COM/RETAILRENAISSANCE

Join top brands.



SUPPORTING BRANDS

Kartell **vitra.** **Tom Dixon.** **artek** **rochebobois**
PARIS

marimekko **SWAROVSKI** **Christofle** **LALIQUE** **LLADRÓ**
PARIS



50% OF BUYERS SHOP
NY NOW EXCLUSIVELY



2,200+ LUXURY RETAILERS



“NY NOW is the best option for our brand presence in the northeast as well as internationally. After nine years of exhibiting at NY NOW, people expect to see us here and it exceeds our expectations in terms of the caliber of international clientele and the international connections we make here. Exhibiting at NY NOW gives us the opportunity to really cultivate customer relationships, both existing and we have a great time here – we love the buzz and the energy of the market.”

Tomas Georgi, Mr. Brown London

Strong Visibility

**100,000+ WEBSITE
VISITORS**



**98,000+ SOCIAL
MEDIA FOLLOWERS**

**23,000+ ONSITE
ATTENDEES**

Most Powerful Retail Event in North America.



Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.



**INCREASED MARKETING +
CO-LOCATION OF NSS - ANTICIPATED**



**INCREASE IN
ATTENDANCE**



Inspirational Experience at the store level.

NY NOW® Transcend Talks--happening right on the show-floor. Featuring a series of free sessions to 23,000+ attendees. Touching on the topic of retail renaissance and why it's important for buyers to embrace this era of change and rebirth.



INTERESTED IN SPEAKING?

Please contact Trish Borrelli

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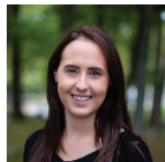
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Contact us today to join the Retail Renaissance



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