

RETAIL RENAISSANCE **NY NOW**™

august 11-14

JAVITS CENTER, NEW YORK CITY

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#RETAILRENAISSANCENYNOW



NEW FOR HOME

Distinctive Living™ at NY NOW

Distinctive Living is closely curated, and participants are chosen based upon extraordinary design, excellence in crafting, and outstanding visual appeal.

Promoted to premiere retailers and designers as the place to discover unique design expressions that help create an inspirational experience at the store.



NEW FOR TABLETOP

EPICUREAN KITCHEN

A major new feature that combines inspirational experience with the top kitchenware and specialty food producers from all over the world.

Featured exhibitors in Epicurean Kitchen will include producers of:

Cutlery

Tableware

Cookware

Tabletop Accessories

Kitchenware

Specialty Foods



Lidia Bastianich
@ NY NOW®

World renowned chef, restaurateur and TV celebrity Lidia Bastianich and her top chefs will be center stage at NY NOW's Epicurean Kitchen.

Lidia and her team will prepare her latest recipes for attendees from premier retailers, wholesalers, and specialty food stores from all over the region and North America.

transcend

JOIN THE RETAIL RENAISSANCE...RISE ABOVE...TRANSCEND



Rise above.

Presented in the Home Collection* of the Market, Transcend will include the world's top brands and designers.

Transcend inspirational experience will surround unique spaces created by an iconic designer who artfully blends elements of the Transcend participants into a coordinated design masterpiece.

Transcend Talks and receptions will complete the demonstration to show buyers what success looks like now by those that have achieved it.

Contact us to learn about participating in our Transcend experience.

**Home Collection includes: Home Furnishings + Textiles, Accent on Design® and Tabletop + Gourmet Housewares*

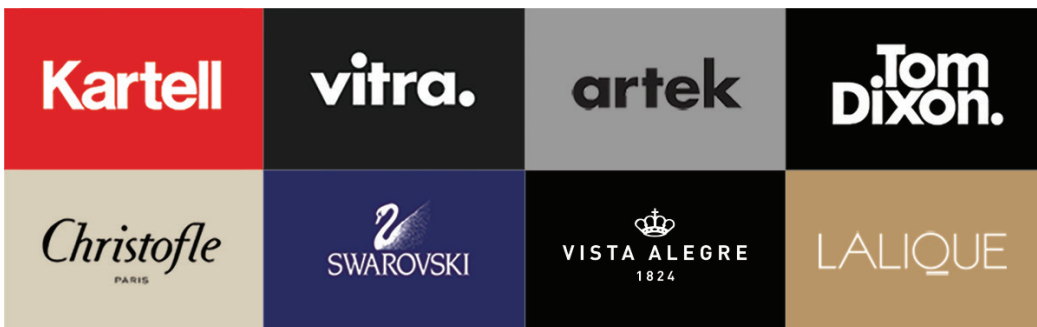
transcend

NYNOW.COM/RETAILRENAISSANCE

Join top brands.



SUPPORTING BRANDS



50% OF BUYERS SHOP
NY NOW EXCLUSIVELY



2,300+ LUXURY RETAILERS

“ NY NOW is the best option for our brand presence in the northeast as well as internationally. After nine years of exhibiting at NY NOW, people expect to see us here and it exceeds our expectations in terms of the caliber of international clientele and the international connections we make here. Exhibiting at NY NOW gives us the opportunity to really cultivate customer relationships, both new and existing and we have a great time here – we love the buzz and the energy of the market. ”

- Tomas Georgi, Mr. Brown London



Strong Visibility



100,000+ WEBSITE VISITORS



110K+ SOCIAL MEDIA FOLLOWERS

25,000+ ONSITE ATTENDEES

Most Powerful Retail Event in North America.



Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.

INCREASED MARKETING + CO-LOCATION
OF THE NATIONAL STATIONERY SHOW
AND JA - ANTICIPATED



**INCREASE IN
ATTENDANCE**



Inspirational Experience at the store level.

NY NOW® Transcend Talks--happening right on the show-floor. Featuring a series of free sessions to 25,000+ attendees. Touching on the topic of retail renaissance and why it's important for buyers to embrace this era of change and rebirth.



INTERESTED IN SPEAKING?

Please contact Trish Borrelli

TELEPHONE

914 421 3383

EMAIL

trish.borrelli@emeraldexpo.com

Join the Retail Renaissance



[NYNOW.COM/EXHIBIT](https://www.nynow.com/exhibit)



914.421.3271

Contact us today to join the Retail Renaissance



Emma Smith

Sales Director
emma.smith@nynow.com



Andrea Colagiovanni

Sales Manager
andrea.colagiovanni@nynow.com



Angela Gonzalez

Sales Manager
angela.gonzalez@nynow.com



Rebecca Harvey

Sales Representative
rebecca.harvey@nynow.com



Awanda Booth

Sales Manager - Distinctive Living
awanda.booth@nynow.com



Ashleigh Levy

Sales Representative
ashleigh.levy@nynow.com



Michelle Losapio

Sales Manager
michelle.losapio@nynow.com



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NY NOW[®] MARKET DATES

HANDMADE August 10-13, 2019

HOME + LIFESTYLE August 11-14, 2019