



# RETAIL RENAISSANCE

NY NOW

Transformed. Inspiring. Innovative

**february 3-6**  
JAVITS CENTER, NEW YORK CITY

[NYNOW.COM](http://NYNOW.COM)

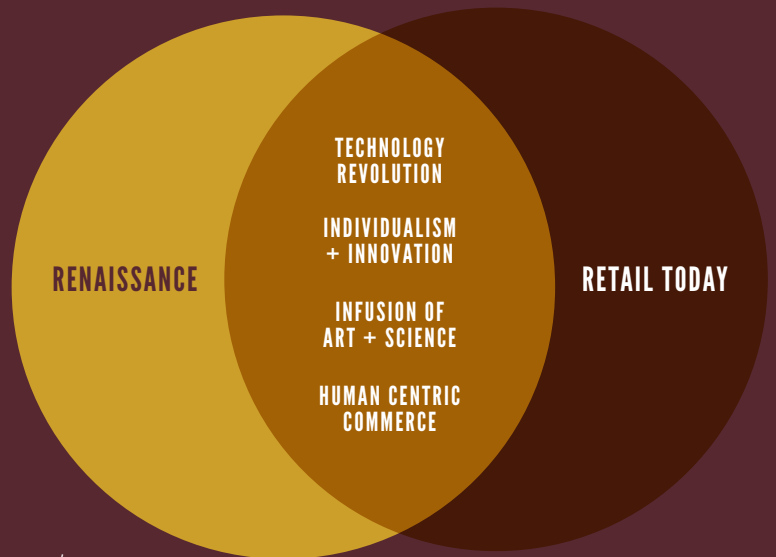
[#RETAILRENAISSANCE](https://twitter.com/RETAILRENAISSANCE) [f](https://www.facebook.com/nynow) [t](https://www.instagram.com/nynow) [i](https://www.instagram.com/nynow)





## A REBIRTH THAT PARALLELS THE AGE OF RENAISSANCE.

- Retail sales up 4% in 2018
- 4,000+ new independent stores opened in 2017
- Luxury buying up 85% globally
  - NYC the leading luxury marketplace



Source: Deloitte Development LLC. All rights reserved.



# Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.



The LIFESTYLE Collection at NY NOW offers trend-setting curated sections within the Baby, Gift, Wellness and the Fashion Accessory spectrum. New to the market the LIFESTYLE Collection will present indieNOW - a platform for emerging wellness and beauty brands.

---

[NYNOW.COM/RETAILRENAISSANCE](http://NYNOW.COM/RETAILRENAISSANCE)



# Most Powerful Retail Event in North America.



“ NY NOW IS THE HEARTBEAT OF THE LIFESTYLE AND GIFT INDUSTRY AND THE PERFECT PLATFORM TO LAUNCH NEW PRODUCTS. I’VE BEEN EXHIBITING AT NY NOW FOR 10 YEARS AND I ABSOLUTELY ATTRIBUTE MUCH OF OUR GROWTH TO BEING HERE. ”

- Jessica Gulati, Lotus Love Beauty, Owner



**50% OF BUYERS SHOP  
NY NOW EXCLUSIVELY**



# Lifestyle Collection.



## BABY + CHILD

A juried collection of well-designed and sophisticated product ranges for children from 0-10 years.



## PERSONAL ACCESSORIES

Offers classic and trend driven products in fine and fashion jewelry, leather goods, mens accessories, wearables, and more.

*Strong Visibility*



100,000+ **WEBSITE VISITORS**



98,000+ **SOCIAL MEDIA FOLLOWERS**

23,000+ **ONSITE ATTENDEES**



# Trend-setting curated sections



## GIFT

Covers an extensive selection of stationery and publishing, collectibles, trend merchandise, party + craft supplies, motivational gifts, souvenirs and novelties, + more.



## PERSONAL CARE + WELLNESS

A resource for natural/organic products and well-being lines, as well as on-trend cosmetics and beauty accessories, fragrance, and skin, hair, and bath & body care.

INCREASED MARKETING +  
CO-LOCATION OF NSS - ANTICIPATED



INCREASE IN  
ATTENDANCE



## NOW CO-LOCATED WITH



Featuring 350+ providers of quality letterpress and innovative custom stationery, 100+ emerging artists and 5,000+ new to Lifestyle buyers - one badge two shows!



**94+%** OF NSS BUYERS ARE FIRST TIME NY NOW ATTENDEES

[nationalstationeryshow.com](http://nationalstationeryshow.com)



# indie now

BEAUTY · WELLNESS · APOTHECARY

Platform for emerging wellness and beauty brands.  
Positioned in the Personal Care + Wellness section of  
the LIFESTYLE Collection.

Learn more now at [nynow.com/indienow](http://nynow.com/indienow)

## Join the Retail Renaissance



[NYNOW.COM/EXHIBIT](http://NYNOW.COM/EXHIBIT)



914.421.3271



# Contact us today to join the Retail Renaissance



## Melissa Engongoro

**Sales Director** - *Lifestyle Collection*

**Melissa.Engongoro@nynow.com**



## Sarah Collins

**Sales Manager**- *Baby + Child, Personal Accessories & Personal Care + Wellness*

**Sarah.Collins@nynow.com**



## Zoe Maliszewski

**Sales Rep** - *Baby + Child, Personal Accessories & Personal Care + Wellness*

**Zoe.Maliszewski@nynow.com**



## Justine Denich

**Sales Manager** - *Gift*

**Justine.Denich@nynow.com**



## Stephanie Gaspari

**Sales Rep** - *Gift*

**Stephanie.Gaspari@nynow.com**



**NYNOW.COM** | **#RETAILRENAISSANCENYNOW**   



**NYNOW.COM/EXHIBIT**



**914.421.3271**