

RETAIL

RENAISSANCE

NY NOW



Transformed. Inspiring. Innovative

february 3-6
JAVITS CENTER, NEW YORK CITY

NYNOW.COM

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A rebirth that parallels the age of Renaissance.

- Retail sales up 4% in 2018
- 4,000+ new independent stores opened in 2017
- Luxury buying up 85% globally
- NYC the leading luxury marketplace

RENAISSANCE

TECHNOLOGY
REVOLUTION

INDIVIDUALISM
+ INNOVATION

INFUSION OF
ART + SCIENCE

HUMAN CENTRIC
COMMERCE

RETAIL TODAY

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transcend

JOIN THE RETAIL RENAISSANCE...RISE ABOVE...TRANSCEND



Rise above.

Presented in the Home Collection* of the Market, Transcend will include the world's top brands and designers.

Transcend inspirational experience will surround unique spaces created by an iconic designer who artfully blends elements of the Transcend participants into a coordinated design masterpiece.

Transcend Talks and receptions will complete the demonstration to show buyers what success looks like now by those that have achieved it.

Contact us to learn about participating in our Transcend experience.

**Home Collection includes: Home Furnishings + Textiles, Accent on Design® and Tabletop + Gourmet Housewares*

transcend

NYNOW.COM/RETAILRENAISSANCE

Join top brands.



SUPPORTING BRANDS

Kartell **vitra.** **Tom Dixon.** **MISSONI** HOME **artek**



50% OF BUYERS SHOP
NY NOW EXCLUSIVELY



2,200+ LUXURY RETAILERS

“ NY NOW IS AN EXCELLENT PLATFORM FOR KARTELL. EXHIBITING HERE GIVES US THE RIGHT LEVEL OF VISIBILITY TO THE DESIRED BUYERS AND RETAILERS. WE ARE SEEING BUYERS WE’VE HAD FOR 50+ YEARS AND AT THE SAME TIME REACHING NEW DESIGNERS AND THE CROSSOVER GENERATION. ”

- John J. Jenkin, Kartell, CEO, North America



Strong Visibility



100,000+ WEBSITE VISITORS



98,000+ SOCIAL MEDIA FOLLOWERS

23,000+ ONSITE ATTENDEES

Most Powerful Retail Event in North America.



Only at NY NOW... only the best.

Retail is fast evolving and the independent retailer—more than any other—must SOURCE DIFFERENTLY and UNIQUELY in order to SUCCEED.

Be part of the Retail Renaissance—Only at NY NOW.

INCREASED MARKETING +
CO-LOCATION OF NSS - ANTICIPATED



INCREASE IN
ATTENDANCE



Inspirational Experience at the store level.

NY NOW® Transcend Talks--happening right on the show-floor. Featuring a series of free sessions to 23,000+ attendees. Touching on the topic of retail renaissance and why it's important for buyers to embrace this era of change and rebirth.



INTERESTED IN SPEAKING?

Please contact Agata Gawin

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Join the Retail Renaissance



[NYNOW.COM/EXHIBIT](https://www.nynow.com/exhibit)



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Contact us today to join the Retail Renaissance



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