

# RETAIL RENAISSANCE **NY NOW**

## STAND OUT AND DRIVE TRAFFIC TO YOUR BOOTH

Advertise in the summer market directory! Referenced by attendees during market and throughout the year, extending your exposure to up to 25,000 buyers.

### BUNDLE TOGETHER AND SAVE \$\$!

#### NY NOW Directory Bundle Option 1

- (1) Half Page Ad
- (1) Product Preview Email Ad Spot
- (1) Exhibitor Spotlight Web Ad
- (1) Social Media Post on NY NOW's Instagram and Facebook page

**Total: \$3,000 (valued at \$4,025)**

#### NY NOW Directory Bundle Option 2

- (1) Full Page Ad
- (1) Product Preview Email Ad Spot
- (1) Exhibitor Spotlight Web Ad
- (2) Social Media Posts on NY NOW's Instagram and Facebook page
- (1) Featured Spotlight on nynow.com Home Page for Two Weeks

**Total: \$4,500 (valued at \$6,970)**

#### A La Carte:

Full Page Directory Ad - \$4,070 | Half Page Ad \$2,625

**STAND  
OUT!**



**Ad Reservations Due: June 4, 2019**

**Artwork Due: June 7, 2019**

*Creative Specs:*

#### FULL PAGE

Bleed	8" x 9-1/4"
Trim	7-3/4" x 9"
Safety/Live Area	7-1/4" x 8-1/2"
Non-Bleed Ad	6-3/4" x 8"

#### HALF PAGE HORIZONTAL

(no bleed) 6-3/4" x 3-7/8"

[Contact](#) your sales rep to order.