

Win a Free One Night Hotel Stay During Retail Renaissance NY NOW®

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1) Eligibility: Win a Free One Night Hotel Stay During NY NOW Retail Renaissance® (the "Sweepstakes") is offered to NY NOW Summer 2019 attendees pursuant to these Official Rules, (1) pre-register to attend, qualify to attend, and then actually attend and pick up a valid attendee badge at NY NOW which takes place August 10-14, 2019 at the Jacob K. Javits Convention Center (the "Event").

No entry fee, payment, or proof of purchase is required. All other Event participants and all other persons are not eligible to enter. Employees, officers and directors, including members of their immediate families (parent, child, sibling, or spouse of each of the foregoing) and persons living in the same households as such individuals (whether such individuals are related or not) of Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675 (the "Sponsor") or its affiliates or advertising and promotion agencies, are not eligible to enter. By participating you agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes. All applicable federal, state and local laws and regulations apply. Winning a prize is contingent upon fulfilling all requirements set forth herein. All entries become the sole and exclusive property of the Sponsor, and receipt of entries will not be acknowledged or returned. Limit one (1) entry per eligible person. Void where prohibited.

2) Start and End Dates: The Sweepstakes begins June 3, 2019 (9:00 AM ET) and ends June 4, 2019 (11:59 PM ET) (the "Eligibility Period").

3) How to Enter:

Step 1: Register for NY NOW Summer 2019 during the official entry period, June 3-4, 2019.

Step 2: Free Method of Entry During the Eligibility Period, hand print your name, company, title, address, phone number, email address, age, and the title of this Sweepstakes (as set forth above) on a 3" x 5" piece of paper and mail it in an envelope with proper postage to Trish Borrelli, Win a Free One Night Hotel Stay during Retail Renaissance NY NOW Sweepstakes, Emerald Expositions, 1133 Westchester Ave, Suite N210, White Plains, NY 10604. For your mailed-in entry received by Sponsor during the Eligibility Period, you will receive one entry into the Sweepstakes drawing.

4) Description and Value of the Prize; Odds of Winning: Sponsor will provide each winner with a complimentary, one-night hotel stay among the hotels listed on the NY NOW official hotel block offered through onPeak. Winners will be responsible for all expenses not specifically included herein, including but not limited to, travel to the event, room taxes, fees, and/or any other incidental expenses winner incurs during stay. No substitution, cash alternative or assignment of a prize is permitted except in Sponsor's sole discretion. All taxes and any other fees or costs associated with the prize will be the responsibility of the winner. Odds of winning depend on the number of eligible entries received.

5) Drawing: On or about June 5, 2019, the Sponsor will randomly select three (3) winners from among all registrants who registered during the Eligibility Period.

The Sponsor will attempt to notify the potential winners via telephone. If the potential winners cannot be contacted within two business (2) days after the date of the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place at random from the remaining eligible entries. When notifying the winners, the Sponsor will provide instructions on how to claim the prize. Sponsor will attempt to notify the potential winner as set forth above. All winners will be contacted via phone by onPeak, NY NOW's official housing provider to redeem their prize. Winners are deemed to be potential winners, pending verification of the entrant's eligibility and compliance with these Official Rules as determined by Sponsor in its sole and absolute discretion.

6) Terms and Conditions: Where permitted by law, the winner grants (and agrees to confirm said grant in writing upon the request of the Sponsor) to Sponsor, and those acting pursuant to Sponsor's direction or control, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the Internet, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional consideration and without notice, review or approval, except where prohibited by law. Further, winner will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, a Publicity Release (where lawful), and provide evidence of identity and age with a social security number and a valid state or federally issued identification (i.e. driver's license or passport), all within fourteen (14) days of prize notification. If said documents are not returned timely, or if prize or prize notification is returned as non-deliverable, or if a winner is found not to have complied with these Official Rules, declines the prize for any reason, or is ineligible for any reason, the

prize will be forfeited and may be awarded, in Sponsor's sole discretion, to an alternate winner selected at random. WINNER WILL BE ISSUED A FORM 1099 FOR TAX PURPOSES IN THE AMOUNT OF THE ACTUAL RETAIL VALUE OF THE PRIZE AND MUST SUBMIT HIS OR HER SOCIAL SECURITY NUMBER AS REQUIRED BY LAW. ALL FEDERAL, STATE, AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF THE PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER. By participating, participants release and agree to hold harmless Sponsor, its parents, subsidiaries, affiliates, advertising and promotion agencies and all of their respective directors, officers, employees, representatives and agents (collectively, the "Released Parties") from any and all liability for any injury, loss or damage of any kind to persons (including, without limitation, death) or property, arising directly or indirectly, in whole or in part, from or in connection with the acceptance, possession, use or misuse of any prize, participation in this Sweepstakes, or any Sweepstakes-related activity, including any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties. Without limiting the foregoing, everything regarding this Sweepstakes, including the prize, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a purpose or non-infringement. NOTWITHSTANDING THE FOREGOING, IN THE EVENT THAT THE PRECEDING RELEASE IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE INVALID OR VOID FOR ANY REASON, THE PARTICIPANT AGREES THAT, BY ENTERING THE SWEEPSTAKES, (I) ANY CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (II) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, ANY OTHER DAMAGES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES.

7) Governing Law: By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of participants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New York without regard to its conflicts of law provisions. All participants hereby consent to the jurisdiction and venue of the federal or state courts located in New York, New York. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO

ANY FORM OF CLASS ACTION.

8) Miscellaneous: If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect.

9) Sponsor; Winner List: The Sponsor is Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675. For the names of the Sweepstakes winner, send a self-addressed stamped envelope with your request to: Trish Borrelli, Emerald Expositions, 1133 Westchester Ave, Suite N210, White Plains, NY 10604. Winner information requests must be received by Sponsor by June 28, 2019.