



# Digital Market

a la carte

MARCH - JUNE 2021



# a la carte options

## BRAND SPOTLIGHT EMAIL

Email sent to NY NOW buyers

Email is shared with 4 other brands. Images and text should highlight your brand story

**\$300**

per product per email deployment

## BANNER AD

Product ad space on NYNOW.com home page

50K average monthly website visits

**\$300**

per brand for one month duration

## BANNER AD

Vertical product ad space on Digital Market home page

Placement includes 20% SOV (share of voice) on the home page.

**\$500**

per brand for a two-week duration

## PREMIUM LISTING

Moves your brand listing to the top of the Brands + Makers page

The placement allows your brand to be showcased at the top of the Brands + Makers list

**\$250**

per brand for a two-week duration

## BRAND LOGO

Featured on the Digital Market Homepage

The logo provides you full exposure on the homepage of the Digital Market and can link to your digital booth.

**\$100**

per brand for a two-week duration

## BANNER AD

Horizontal product ad space on Digital Market home page

Placement includes 20% SOV (share of voice) on home page

**\$200**

per brand for a two-week duration

# let's connect



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