



**gift & home**  
TRADE ASSOCIATION  
CONNECT. LEARN. CONTRIBUTE.



GHTA Leadership Team 2022

**Gift & Home Trade Association**  
**Connect. Learn. Contribute.**

The Gift & Home Trade Association creates a national forum connecting industry Leaders in their pursuit of ideas, innovations, and best practices to advance business progress.

**Who we are:**

Our active membership is made up of a mix of sales organizations and manufacturers as well as Allied members. Manufacturers broadly represent every industry group – including gift, housewares and tabletop.

**What does GHTA look like in 2022?**

- Monthly webinars that provide members up to the minute information that is useful. We typically have 60-100 members attend these informative events online.
- GHTA plans to create a retailer advisory committee so that we can provide monthly "pulse of the business" podcasts from them directly to our members.
- GHTA Conference will be held September 21-23, 2022 at the Westin Tampa Waterfront Hotel in Tampa, Florida. This is an in-person experience and will contain educational content, meaningful networking and a give back event.
- GHTA dues are affordable! \$500 annually for three executives to attend all webinars and be eligible for Conference. Each additional member is \$100.00. Webinars are stored on the GHTA website for members to refer back to as change/processes learned are implemented.
- Cocktails and Networking Events: We have held these in Dallas, Atlanta, and Las Vegas at Markets as covid rules allowed and members are really happy to be together discussing the industry, helping each other, and having a little fun too.

**Why should you join?**

GHTA gives you the opportunity to be connected with your industry peers, tap into the association's organization/infrastructure and possibly tailor content and/or a committee to your company, find a mentor in the industry and grow your networking community!

"I was introduced to GHTA 12 years ago while I was showing in the temps. I had been in the industry a few years but still didn't know a lot of people. I decided to join and go to my first conference. I quickly began to meet different vendors & agencies. It helped me fill in missing territories and increase my companies presence in showrooms. Fellow vendors provided valuable insight and my network grew. Most importantly each year, I meet new people in the industry which I can learn more from or pass on some of the knowledge I have gained from my fellow colleagues."

- Michael Nieves, President of GHTA  
Vice President of Sales North America  
Paladone

**Ready to join?**

We are confident in your decision! Please click on the link below to get started -  
<https://www.giftandhome.org/memberregistrationpage2022>

**Have Questions?**

Please contact Amanda Marsh at [Amanda.Marsh@demdaco.com](mailto:Amanda.Marsh@demdaco.com) or Heather Carrio at [Heather@porticocollection.com](mailto:Heather@porticocollection.com)