

February 5-8, 2023 | Javits Center, NYC

The NY NOW Marketing Team is excited to promote your brand and products to our buyer community and get them excited about what they can expect to see at the Winter Market. There are many ways to increase your brand exposure and promote your products at no cost. Check out all of the free marketing opportunities below, and click the links to access each opportunity.

Free Marketing Opportunities: Submit your brand story and product images to be featured in NY NOW promotions and marketing to the buyer community via social media, emails, website and marketing collateral. These Free Marketing Opportunities are open year-round and you are welcome to submit more than once.

[Submit Here](#)

On-site Curated Product Display: Submit your products for consideration to be included in the curated product display in the Crystal Palace of the Javits Center. Get buyers and retailers excited about your brand before they even step foot onto the market floor. This is a must-see destination for buyers!

[Submit Here](#)

*Deadline for submission is 1/6/2023

Best NEW Product Award: The NY NOW Best NEW Product Award celebrates the newest products in each section of the Market that pushes forward the ideas of innovation, authenticity, and sustainability.

[Submit Here](#)

*Deadline for submission is 1/13/2023

Best-Selling Product Award: The NY NOW Best-Selling Product Award recognizes best-selling classics from each section of the Market.

[Submit Here](#)

*Deadline for submission is 1/13/2023

Emerging Brand Award: The NY NOW Emerging Brand Award celebrates a new brand on the rise and champions a new generation of makers and creators who have recently launched innovative product(s) that tell a compelling story across their platforms. This award honors the spirit of creativity and innovation in product, storytelling, and being of the moment.

[Submit Here](#)

*Deadline for submission is 1/13/2023

Sustainable Design Award: The NY NOW Sustainable Design Award highlights and applauds brands and makers who have embedded sustainability, environmentally-friendly production processes, and socially responsible or philanthropic models into their business practice. For the longevity of the planet, these practices are vital.

[Submit Here](#)

*Deadline for submission is 1/13/2023