NYNOW

Your NY NOW Online Cheat Sheet POWERED BY BULLETIN

MANDATORY INFORMATION

Once you've received email confirmation that your NY NOW Online account has been created, follow the instructions to log in. In order for your Brand Page to be live and visible to buyers, you'll need to provide the following:

Step One



WINTER 2025 MARKET **FEBRUARY 2–4, 2025**

Bulletin makes getting your brand page up and running on *NYNOW Online* super easy! Follow these steps for instant exposure to our network of 50,000+ NY NOW attendees and Bulletin marketplace retailers. Learn more here.

DON'T STOP THERE!

NOT MANDATORY, BUT RECOMMENDED

Upload Your Products

- 1. Upload via a CSV file, or
- 2. Integrate your Shopify store by installing the Bulletin Wholesale App (new!), which will automatically import products into Bulletin.

GENERAL INFO CONTACT, BRAND VALUES, CATEGORY, ETC.



We'll feature one Brand Value on your booth signage at market, but you can add as many as you'd like to your NY NOW Online page.

- Andrew P	General In	fo
A CONTRACTOR OF THE OWNER OF THE		
and the second	Account Details	
	Admin First Name	Admin Last Name
and the second	Michelie	Kim
and the second s	Account Email	Phone Number
	loremipsum@gmail.com	123-456-7890
0	Brand Details Name of Bend Test Shop	Boot Wassie https://www.bremipsum.com/
	Owner/Founder First Name	Owner/Founder Last Name
	Brand Instagram Handio	
	@ loremipsum	No. of Instagram Followers
	Years in Business	

Step Two

BRAND PROFILE

PHOTOS, BIO, ETC.

Here are some Photography Guidelines to optimize your page.



Step Three	\rightarrow
------------	---------------

FULFILLMENT DETAILS BUSINESS ADDRESS, ETC.



For International brands with US/Canada distribution: update your fulfillment details to activate e-commerce features. For Int'l brands without: list your products, and buyers will be able to message you directly.



Currently, the Shopify integration works for US retail stores with consumer pricing. More about how to integrate Bulletin and Shopify here.

Or We'll Upload Them For You!

Under "Build with Our Team," you'll see the option to share your line sheet. Alternatively, request assistance from our Brand Building team at any time by submitting this form.

4074 D	×
Products Import a CSV File Fil out and upload a CSV using our Bulletin Product Template for a faster experience.	
Uplicad Bulletin CSV	
Build with Our Team Share your ine sheet, poogle sheet, or website containing your wholesale pricing and our team will orall your brand page with your current catalog. Please note it may take up to two weeks to get you fully set up. Share Line Sheet	
Beck	_

	NAME	ТҮРЕ
	100 Circles Gold Hoop	Earrings
00	8th Light Indigo Dyed Tassel Earrings	Earrings
	At the Top Long Dangle Earring	Earrings

TIP

TIP

Tag your products and assign them to categories for optimal discovery.

You can preview your NY NOW Online Brand Page at any time to see how it will appear to buyers. And here are some more tips on editing your Page.



Winter Market

You Tube CONTACT US: support@nynow.com FOLLOW US ON: O in

FEBRUARY 2-4, 2025 JAVITS CENTER, NYC