



Your NY NOW Online *Cheat Sheet*

POWERED BY BULLETIN

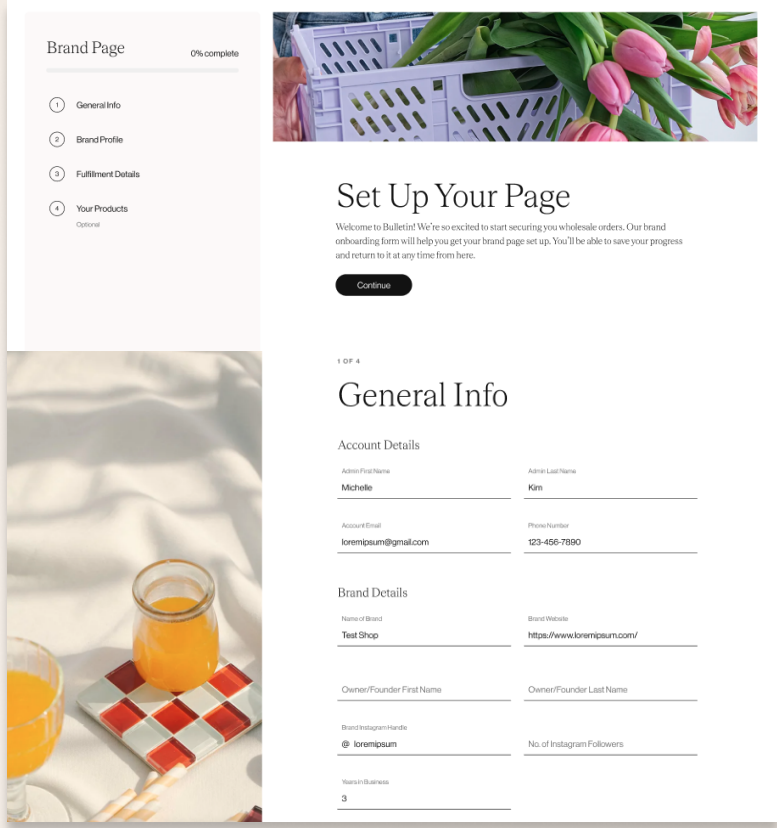
MANDATORY INFORMATION

Once you've received email confirmation that your NY NOW Online account has been created, follow the instructions to log in. In order for your Brand Page to be live and visible to buyers, you'll need to provide the following:

Step One →

GENERAL INFO
CONTACT, BRAND
VALUES, CATEGORY, ETC.

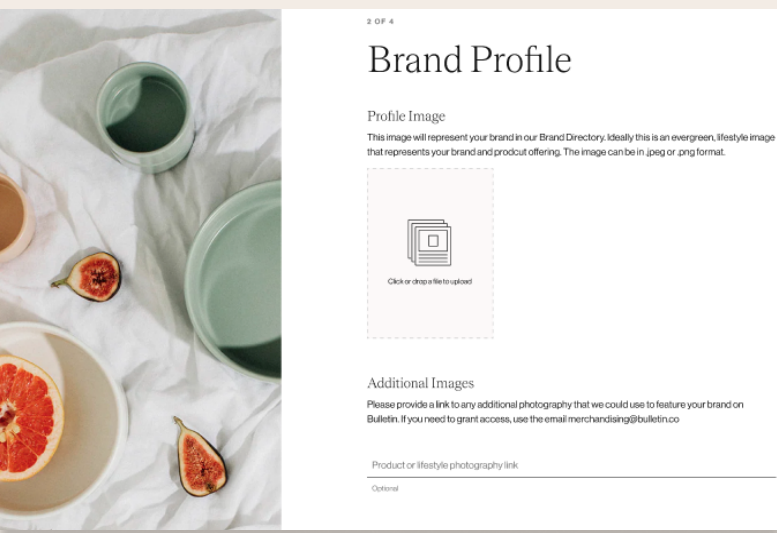
TIP We'll feature one Brand Value on your booth signage at market, but you can add as many as you'd like to your NY NOW Online page.



Step Two →

BRAND PROFILE
PHOTOS, BIO, ETC.

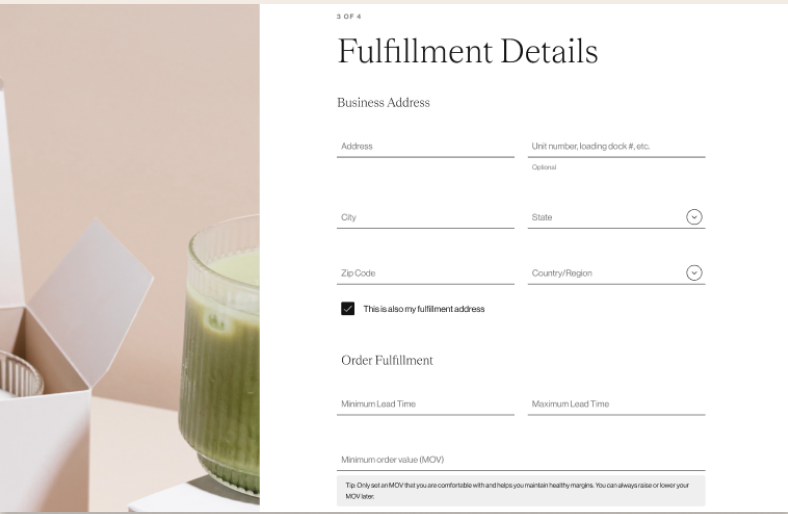
TIP Here are some Photography Guidelines to optimize your page.



Step Three →

FULFILLMENT DETAILS
BUSINESS ADDRESS, ETC.

TIP For International brands with US/Canada distribution: update your fulfillment details to activate e-commerce features. For Int'l brands without: list your products, and buyers will be able to message you directly.



You can preview your NY NOW Online Brand Page at any time to see how it will appear to buyers. And here are some more tips on editing your Page.

SUMMER 2024 MARKET AUGUST 4-7, 2024

Bulletin makes getting your brand page up and running on *NY NOW Online* super easy! Follow these steps for instant exposure to our network of 50,000+ NY NOW attendees and Bulletin marketplace retailers.

DON'T STOP THERE!

NOT MANDATORY, BUT
RECOMMENDED

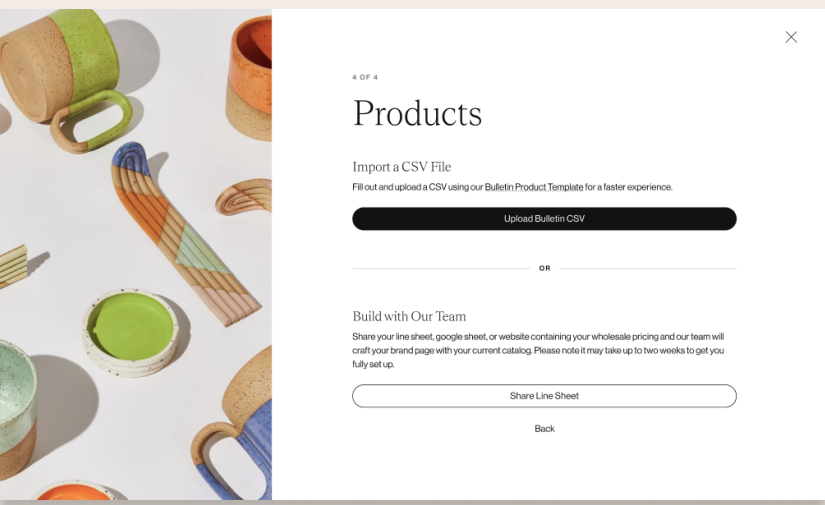
Upload Your Products

Let's get buyers shopping! You'll be prompted to upload your products as the final step of onboarding. Tips found here.

TIP Bulletin's Shopify App is live and currently available via invite only. Sign up here to gain access to sync your products, inventory, & orders with support from our team.

Or We'll Upload Them For You!

Under "Build with Our Team," you'll see the option to share your line sheet. Alternatively, request assistance from our Brand Building team at any time by submitting this form.



NAME	TYPE
100 Circles Gold Hoop	Earrings
8th Light Indigo Dyed Tassel Earrings	Earrings
At the Top Long Dangle Earring	Earrings

TIP Tag your products and assign them to categories for optimal discovery.