

GETTING TO NY NOW

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EventSphere is the official hotel agency for NY NOW and the best way to book hotel reservations. Hotel arrangements can be made online through the [Exhibitor Housing Reservations](#) page.

With EventSphere you will receive descriptions, photos, and maps to help you choose the perfect hotel. An acknowledgment of your hotel reservation will be sent to you immediately via email upon completion of the online process or within 24 hours for reservations received via phone, fax, or mail.

Reservations are accepted on a first-come, first-served basis and require a first night's room and tax deposit guaranteed by check or credit card. All deposits are due when the initial reservation is made. All new reservations, changes, substitutions, and cancellations must be made through EventSphere. Please refer to your hotel confirmation for individual cancellation policies.

Parking

Parking Information can be found [here](#).

Shuttles

Shuttle Service is not provided.

Bus / Subway

7 Line Service / Hudson Yards

Rideshare / Taxi

Taxis, Uber, and Lyft are available for anyone choosing to use their services. Drop-off and pick-up will be in designated areas at the Jacob K. Javits Convention Center.

Exhibitors using Uber or Lyft to bring in items for move in and move out will need to be dropped off and picked up at the lower-level concourse at 37th and 11th and use the elevators to take you to level 3. If you attempt to be dropped off at the Crystal Palace entrance with bags, boxes and/or 2-wheeled hand carts, you will be turned away by building security.

City Resources

While in NYC, experience a world of thrilling attractions, superb restaurants, world-class spas, captivating museum exhibitions and performing arts, and more than 1,200 retail shops. Take advantage of our [NYC The Official Guide](#) to plan your trip!