NYNOW

Your NY NOW Online Cheat Sheet POWERED BY BULLETIN

MANDATORY INFORMATION

Once you've received email confirmation that your NY NOW Online account has been created, follow the instructions to log in. In order for your Brand Page to be live and visible to buyers, you'll need to provide the following:





Summer 2025 Market AUGUST 3-5, 2025

Bulletin makes getting your brand page up and running on *NYNOWOnline* super easy! Follow these steps for instant exposure to our network of 40,000+ NY NOW attendees and Bulletin marketplace retailers. <u>Learn more here</u>.

DON'T STOP THERE!

NOT MANDATORY, BUT RECOMMENDED

Upload Your Products

- 1. Upload via a CSV file, or
- 2. Integrate your Shopify store by installing the Bulletin Wholesale App, which will automatically import products into Bulletin.

GENERAL INFO CONTACT, BRAND VALUES, CATEGORY, ETC.



We'll feature one Brand Value on your booth signage at market, but you can add as many as you'd like to your NY NOW Online page.

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	General Info	
and the second second	Account Details	
and the second se	Admin First Name	Admin Lost Name
and the second se	Michelle	Kim
	AccountEmail	PhoneNumber
and the second se	loremipsum@gmail.com	123-458-7890
	Brand Details	
	Text Shop	bitme (hasses foremine an com/
	Owner/Founder First Name	Owner/Founder Last Name
	Bradintagran Hardie	
	@ loremipsum	No. of Instagram Pollowers
	Varsi Viliselvens 3	

Step Two \rightarrow

BRAND PROFILE PHOTOS, BIO, ETC.

P

Here are some Photography Guidelines to optimize your page.

Contraction of the second	2 OF 4
	Brand Profile
	Profile Image This image will represent your brand in our Brand Directory, ideally this is an overgreen. Hestyle image that represents your brand and prodout offering. The image can be in joing or phg format.
	Cicla or dreps files to galaxed
	Additional Images
	Please provide a link to any additional photography that we could use to feature your brand on Bulletin. If you need to grant access, use the email merchandising@bulletin.co
	Product or lifestyle photographylink
	Octool

Step Three	\rightarrow
FULFILLMENT	DETAIL

BUSINESS ADDRESS, ETC.



For International brands with US/Canada distribution: update your fulfillment details to activate e-commerce features. For Int'l brands without: list your products, and buyers will be able to message you directly.

CONTACT US: <u>support@bulletin.co</u>

	Business Address		
	Address	Unit number, loading dock #,	etc.
		Optional	
-	City	State	\odot
	Zip Code	Country/Region	\odot
	This is also my fulfilment address	8	
	Order Fulfillment		
	Minimum Load Time	Maximum Lead Time	
	Minimum order value (MOV)		
	Tip. Drly set an MOV that you are confortable wit MOV later.	th and helps you maintain healthy margins. You can always	naise or lower your

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TIP

Currently, the Shopify integration works for US retail stores with consumer pricing. More about how to integrate Bulletin and Shopify here.

Or We'll Upload Them For You!

During Step 4 of onboarding, choose the option to "Build with Our Team". Share your linesheet and we'll build out your products for you!

	4 OF 4
0	Products
	Import a CSV File File and upload a CSV using our Bulletin Product Template for a faster experience.
	Upload Bulletin CSV
	Build with Our Team Share your line sheet, coople sheet, or website containing your wholesale pricing and our team will out typour hand page with your current cutation. Please note it may take up to two weeks to get you
	hilly setup. Share Line Sheet
C	ыск

	NAME	ТҮРЕ
44 M	100 Circles Gold Hoop	Earrings
00	8th Light Indigo Dyed Tassel Earrings	Earrings
	At the Top Long Dangle Earring	Earrings



Tag your products and assign them to categories for optimal discovery.

You can preview your NY NOW Online Brand Page at any time to see how it will appear to buyers. And here are some more tips on editing your Page.



AUGUST 3-5, 2025 JAVITS CENTER, NYC