

Exhibitor Resource Manual AUGUST 3 – 5, 2025

JAVITS CONVENTION CENTER, NYC

DISCOUNT DEADLINES & SHOW MANAGEMENT DEADLINES

Click on links to access vendor websites and order forms.

*= **=	July 1	Submit Insurance, and/or Submit EAC Information Submit your Certificate of Insurance HERE Submit EAC Information HERE Request a Certificate of Insurance from your Insurance Provider Or Purchase Insurance from Total Event Here
	July 3	FB Accessories Veloce Wood Booth Package Furniture, Accessories & Lighting Order Form
	July 3	Freeman Discount Deadline Furnishings, Flooring, Graphics, & Booth Accessories Order Online: Freeman Website Portal ExhibitorSupport@Freeman.com
	July 3	American Fixture Showcase Rental Discount Deadline Order Form Online Order Site (718) 463-2176
	July 7	Advance Shipments to Warehouse Begins Warehouse Label Hanging Sign Shipping Labels
	July 11	Hotel Reservations EventSphere Room blocks sell out fast! US Based: (800) 221-3531 International: (212) 532-1660 Booking Link NYNOW@eventsphere.com



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July 19

Javits Center Services

Order Lighting, Electric, Surveillance Cameras, and Plumbing Javits Exhibitor Portal (Jake)

Here is a helpful guide on how to use the JAKE Portal



July 31

Direct Shipments to Show Site Begins

Show Site Shipping Label



Pre-Show

Register For Exhibitor and Staff Badges

Badge Order Site NYNOWSummerExh@maritz.com



Pre-Show

Review Exhibitor Hub Account

All of your business with NY NOW lives in your Exhibitor Hub. View invoices, make payments, and manage your contract. Here's a cheat sheet to get you started.



Pre-Show

Review NY NOW Online Account

You'll edit your brand details & upload products here so that buyers can shop online via our <u>Market Directory</u>. Here's a cheat sheet to get you started.



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ADDITIONAL VENDOR INFORMATION



Temporary Staffing | CTI Convention Staffing Email | (212) 297-1211



Plant Rental | Big Apple Floral

Website | Order Form | Email | (212) 687-3434



Catering | Cultivated Website | (212) 216-2400



Business Center | Javits Center Fedex/Kinko's Website | (212) 216-2900



Computer and AV | MetroMultimedia

Order Form | (609) 218-3971



Scooter Rental | Javits Center

Website



Phoenix International Shipping

Instructions